

Code Book

What is your gender? (Gender)

1 – male

2- female

How old are you? (Age)

1 – 18-22

2- 23-27

3- 28-32

4 – 33-37

5 – 38-42

6 – 43-47

7- 48

How much time do you spend on Pokemon Go in a day? (TIME)

1 – 5-10 mins

2 – 10-20 mins

3 – 30-40 mins

4 – 40-50 mins

5 – 1-2 hours

6 – 2+ hours

It is important for me to increase my trainer level as fast as possible (Tlevel)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

It is important for me to acquire rare Pokémon that most players do not have (RareP)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

It is important for me to accumulate more resources and items in Pokémon Go (Resource)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

It is important for me to complete the Pokédex (Pokedex)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

I feel personally challenged in playing PG (Challenge)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

How much do you enjoy competing with other players in trainer and gym battles? (Compete)

1 – Not at all

2- dislike it

3- neutral

4- like a bit

5- favourite part of the game

Playing PG tests my gaming skills (Skills)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

It is important for me to have the strongest Pokémon (Strongest)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

Playing PG enables me to interact with others (Interact)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

I enjoy speaking with other players (EnjoyInt)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

I interact with other players during raid battles/at Poke Stops/Gyms (InteractGym)

1 – Not at all

2- rarely

3- sometimes

4- regularly

5- all the time

Playing PG enables me to make friends (Friends)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

Would you rather play solo or as a group? (SoloGroup)

1 – solo

2 – group

I am interested in participating in the online community of Pokémon Go (OnlineInterest)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

It is important for me to participate in the online community of PG (OnlineImportance)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

I eagerly reply to postings by other players in the online community of Pokémon Go (OnlineReply)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

I spend a lot of time customising my character (TimeCustom)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

I spend real money on in-game cosmetic items (MTX)

- 1 – Strongly disagree
- 2- disagree
- 3- neutral
- 4- agree
- 5- strongly agree

How important is it to you that your character looks different from other characters? (FashionImp)

- 1 – not important at all
- 2- important-ish
- 3- neutral
- 4- fairly important
- 5- most important

I play Pokémon GO so I can avoid thinking about some of my real-life problems or worries (Coping)

- 1 – Strongly disagree
- 2- disagree
- 3- neutral
- 4- agree
- 5- strongly agree

I play Pokémon Go to relax after a day's work (Relax)

- 1 – Strongly disagree
- 2- disagree
- 3- neutral
- 4- agree
- 5- strongly agree

It is important for me that Pokémon Go lets me escape from the real world (Escape)

- 1 – Strongly disagree
- 2- disagree
- 3- neutral
- 4- agree
- 5- strongly agree

I play Pokémon Go to explore places I would not normally go (Explore)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

When I play Pokémon Go, time passes very quickly (TimePass)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree

When I play Pokémon Go, I am not aware of the things happening around me (Immersion)

1 – Strongly disagree

2- disagree

3- neutral

4- agree

5- strongly agree